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Welcome, Dear Leader.

***Thank you for choosing to read this wisdom note,
be kind to share with others when you are done.***

***Before you begin, kindly, click these
links for quick details about the Author.***

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Order This Video Course and Get Access to Premium Content on the subject, the course and this book were designed to amplify thoughts on the topic "Global Impact & Dominance."

Click the link below for a quick update

https://youtu.be/M7_sHtf8i7k

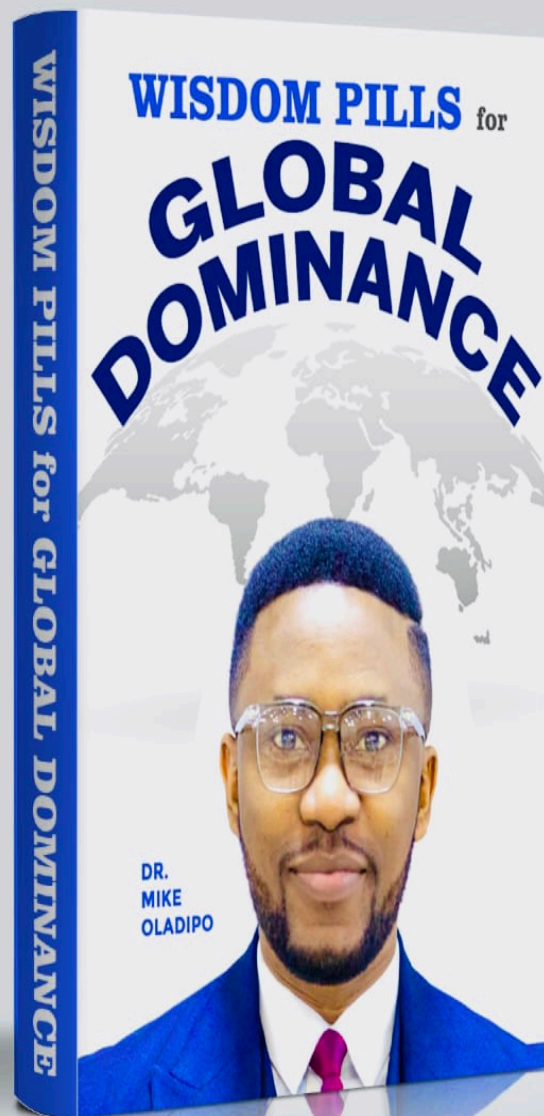
DEAR LEADER!

Please note, this is not just a book!

It is a documentation of proven wisdom pills put together to help you think deeply and reflect through your journey.

Don't just read like you do to other books, meditate through each line and let it drive your perspective and disposition.





ON BUILDING & GOING GLOBAL

Casual and random activities can get you started, but corporate composure is needed if sustained relevance and global expansion is part of your strategic plans.

Personal brand can be scaled into a corporate entity for the purpose of profitability, stability and sustainability.

It becomes your penetration strategy into new terrains and nations. After you are done introducing yourself by your name, they want to hear the news of your exploit, talking about what you are building or what you have built from a corporate dimension and expression.

You want to go Global? The question is....



What is your penetration strategy? Have you adapted your ideas and passion into a corporate structure and aligned your operations strategically to earn global appeal?

People want to partner with an organization, institution or structured-oriented brands with expansive message, universal value and relevance, not a person who just wants to feed his belly or nurture her ego.



It is a different thing to say “I’m Tony Elumelu and I’m a nice and soft guy from Nigeria.”

It is another thing to say, “I’m Tony Elumelu, I founded TEF in 2015 to invest into the next generation of entrepreneurs in Africa, I’ll need you to join our league of global partners. Let’s touch lives together in a soft way.”

Going forward...

- ✂ Don't just think "YOU", think TEAM
- ✂ Don't just sell "YOURSELF", sell your VISION for the world.
- ✂ Don't overstay in CASUAL, upgrade to PRO & CORPORATE.

Asked what are my top 4 corporate skills, out of the 38+ skills that I have, the answer;

1. Strategy Creation - I can create strategy for anything
2. Vision Engineering - Just bring your vision, I'll expand it
3. Team Building - I can build teams anywhere and from anywhere
4. Structuring - Organizational intelligence for efficient operation that is adaptable, scalable and realistic to whatever you do at your present level.

If you see me building anything today, these skills give me the edge and they are needed all over the world.



Going corporate is not primarily about changing your wears (it may be required though), but to have a constructive and defined approach to your daily operation in alignment with your industry's standard and global practices.

Over to you;

1. What are your top 4 skills?
2. Can you properly articulate them?
3. Where and who can they serve?
4. Are you cruising casually or you have a plan for corporate upgrade?
5. Do you have a vision the world can share in, partner with or get impacted by?

In the end, it is not just about praying to get a great person to meet you over lunch, the question is, what will you be discussing over the lunch?

**If you think about yourself alone,
you won't attract much and even
when highly successful people
come around, you won't be able
to sustain the relationship.**

Never forget, some discuss basic provisions for their bellies, while others discuss concrete visions for their nation and generation.

What is driving you? Basic provisions of life or a greater vision rooted in your purpose for life.



If you are among the few who are building for long-term, and you want to one day spread your work beyond your locality, you need to pay attention to what I'm saying.

Living abroad does not make you global; you become a local resident of that new location and until you reach beyond your locality before you can claim the status **"Global".**

In the context of value creation and distribution, going or building global is when you start to serve your skills or create value that beats border limitations, cultural biases and regional sentiments thereby, driving impact for acceptability and profitability - Borderless Impact.



Some cross the border and still remain a burden, while some cross to become a blessing. See the world as your playground, you are the player, play your game, master the rules, profit through them, outperform the rules, then set your own rules.

You don't have to turn 65 to do this, you can start now. Scroll through your social media pages, view everything you've posted and contributed to online 3 weeks ago till now and do this from the perspective of a visitor...

1. What kind of activities are running?
2. What conversations are you driving?
3. Any executive presence?
4. What is the GAI ratio - Global Appeal Indicator.
5. What marketing method and strong ideology can global partners and influence investors detect?
6. Does everything you see presents a casual you who shows up to catch cruise daily or a corporate you who is intentionally building up daily.

Your page should be an asset that can be passed down. It should be a parish where people behold glory and inhale energy to pursue their dreams, and it should be a place where visitors can see how you are repositioning your nation and continent for global envy in your little way.

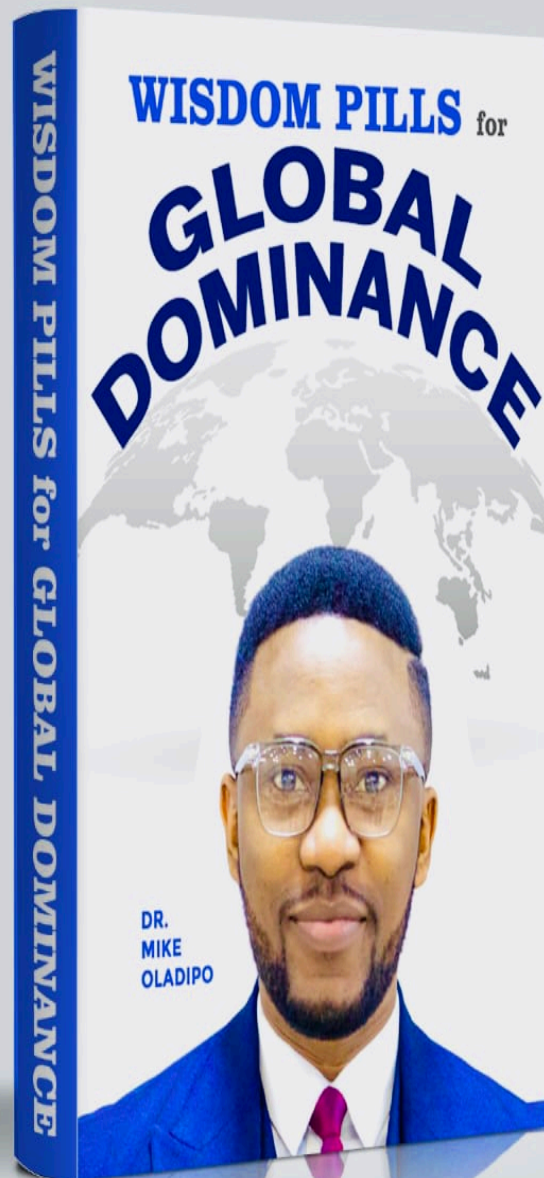
Your page is your public-private space; social media is now beyond a place where you catch cruise from Monday to Sunday and chat like you are having a village meeting.



You play casually with your friends offline at home and you continue the jokes on your pages online using derogatory words that undermine your brand reputation and executive presence.

Remember, this is not for the mixed multitude, but the few who have a vision to deliver and a purpose to fulfill and want to do so knowing that the world is their field.

I put it to you that, your page is a representation of your vision, priorities, projects, programs, principles and it shows how you want the world to embrace you and what you do.



Personal Growth & Improvement Consciousness

No matter how smart you are, there is always something you need to improve - this is true for all of us.

And, there is someone close by who is capable of seeing the improvement point, but the questions is, are they willing to help and if so, are you ready to learn?



Now, do not focus much on trying to figure out what others need to improve, focus on finding what you need to improve and seek the needed upgrade.

Do this daily for your work, relationship, character, actions and reactions.

This is how to automate your growth system. With this, we can predict your emergence on the upward as the clock ticks.

MAKE IT A PURPOSEFUL RIDE #GO

There is nothing more glorious to get to the end our lives and see that we fulfilled the key purpose we were created to deliver to our world.

Stop questioning your purpose. Take a shot at it and you will be glad you did. You were created for a unique purpose even if you don't know it yet.



If you've not discovered your purpose, make the discovery of your true purpose your temporary purpose. Start now!

#Go #Grow #Glow #Lead #Global

SOMETHING TO THINK ABOUT

Everything is attainable for a humble and willing heart, nothing is possible for a fixed and arrogant mind.

Continuous Learning Will Sponsor Continuous Earning.



If you don't train them, don't blame them. And if they don't train you, train yourself.

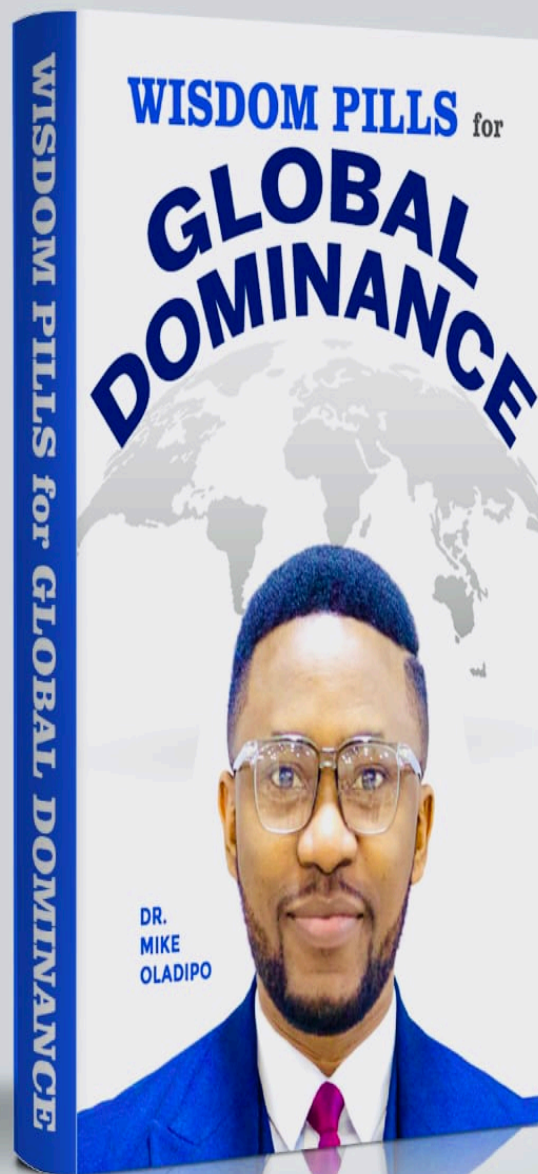
There is so much knowledge available than for you to be ignorant, irrelevant and stuck. Stop praying for money, start praying for increased passion to learn and pursue wisdom.

Strategy is only useful when implemented. Become a learner, but much more be known as a doer.

Lookers will keep looking at doers as they take a step closer to greatness daily. You were not born to look, step into your destiny, time is ticking.



Step into your purpose. Step into your energized self. Step into your endowed intelligence and soar.



ON BECOMING A PROFESSIONAL SPEAKER, COACH & CORPORATE TRAINER

The first thing to do if you want to become a professional speaker, certified coach or a corporate trainer is not to go and buy a mic and start talking randomly online.



To you, it could be your idea of showing up but you soon find out that nothing profitable is happening in return.

The purpose of expert training is to guide you. Consultants improve your world and limit your pain through their expert counsel.

You want to first get trained by experts who can give you strategies and guidance on how to launch or begin your journey.



Everything looks easy from afar until you get close. It is not usually as smooth as you think, but guess what? It can as well be much easier than you've been thinking.

The difference is, who is guiding you on your journey. Think about it!

WISDOM FOR THE DISCERNING

Don't get greedy!

It will cost you more in the long run.
I've seen many who lost opportunities
that could have sustained them for
years due to greed.

**It is a battle of values and wisdom to know
how to act and bargain in certain situations.**



You can be intelligent and still lack wisdom.
**Real wisdom is measured and tested at
the place of decision making.**

There is a manifestation of wisdom called discretion; this is enhanced by discernment. It is an awareness of the role you must play in moment in order to earn a permanent place in the palace.

There is a dimension of wisdom that deals subtly; you intentionally take a position of weakness so you can see the whole picture. Do this when you perceive you are equally dealing with highly successful and smart people.

When you meet a great person, don't try to sell them your credentials if you are not asked, or attempt to scam-sell them; they didn't rise by being foolish, they probably know all the tricks you want to play and they will apply the law of mirror to eventually get you to shoot yourself in the leg.

If you must cross from your present level to the next, you need discernment and this becomes easier when greed has been conquered.



Don't call your greed romantic names in its diverse expressions, call it what it is and start to deal with it.

In the end, it's a game of loyalty; you either stay loyal to your greed and let it stop you or you sacrifice the immediate for the ultimate.

There is always a price!



1. Are you greedy?
2. How greedy is your greediness?
3. What has greed cost you in the past?
4. What is greed presently costing you?
5. What is greed about to cost?

You can't be all you want to be in a day. Don't eat your future today only to arrive there empty, broke, lonely and sorry.

Wisdom is profitable to direct provide greed is kept outside the door. **To some, greed, not wisdom direct their daily affairs.**



GROWING FORWARD DAILY

Some people show up every day on your wall and status just to monitor your progress.

Some secretly mock your small beginnings;
don't worry much about it.



They that saw your small beginnings will see your massive explosion of impact and expansion.

The key word is **“Grow Forward Daily”** and keep minding your business.

#Go #Grow #Glow #Lead #Global

THE AUDACITY TO EMERGE

Don't stay the same. Don't stay boring. Upgrade your vocabulary. Learn new words. Upgrade your personal brand.

Add spice to your life. Don't be boxed or confined to the wins of yesteryears if you want to stay relevant in the future.



Do something you've never done. Go somewhere you've never gone.

Take a risk you've never taken.



In the end, you will learn, your faith will stretch, you may stumble on miracles, you may even uncover a lie you've believed blindly and above all, you may win.

CHECK-MATING THE SAVIOR MENTALITY

The primary goal of true mentorship is not to CLONE to OWN, but to GROW and let GO.



**Mentorship is PARTNERSHIP for
Impartation of Value and Exchange of
Influence.**

It is not playing god (Dominance) over another Being. It is not arrogant display of ego rooted in manipulative codes in order to claim supremacy over another.

When mentorship becomes forcefully controlling and dominating, such that the mentor sees himself or herself as the savior and without which the mentee is made to believe he or she is doomed without absolute dependency on the mentor, then, an insecure mentor is born and a potential giant (mentee) stands the risk of being confined and enslaved.



If you are privileged to mentor, see it as a ministry and an opportunity God has given you to inspire another towards clarity and stability.

The question is, are you a genuine mentor or a coded tormentor. Are purposefully committed to helping the mentee genuinely or you are passionately positioned to exploit selfishly?



Great leaders know that in all their greatness, they are nothing but servants, ordained to serve their generation and prepare the next.

To assume the role of a savior is to self-deceit and self-destruct.

Never forget, that you didn't create anyone. You don't own anyone.



Humility and love are recommended tools if you must continue to climb the ladder of relevance. It's time to self-audit and align!

DON'T QUIT! BUILD IT AGAIN!

Many years ago, I lost everything. My Toshiba laptop crashed; over 60 gig worth of training materials I painstakingly bought, 19 manuscripts of my books I had writing, tons of courses I had designed and over 5,000 wisdom pills (quotes) among others.



I was not fine for days. I lost my appetite. I thought of quitting.

The day I attempted to start writing the books all over, tears dropped on the paper as I held the pen to write.

But guess what? If I gave up, you won't be reading this. I decided to build all over again. I have built and worked on many ideas and stuff that didn't turn out as I wanted, in each occasion, I would go again and keep building.

Today, I've authored over 65 books, one of them has been read by over 1 million people in 89 countries as at the time of this writing and it is in English, French, Spanish, Arabic and now Portuguese.



As at the point of this writing, I have over 17,000 wisdom pill (quotes) moving around somewhere online.

I have made over 8,000 write ups aside countless reviews, publications and foreword.

The interesting thing is, as a management consultant and business strategist, I have not only learned to build but I've helped others to build hundreds of businesses, visions, initiatives, ideas and dreams around the world.



I'm not afraid to build or start all over. I've mastered the act and art of building. Building my 6th global brand now, and if need be, will build the 7th, the 8th and more.

The lesson of this write up is, what have you lost? Do you feel like quitting? Is it a business, idea, relationship or community? Cry if you must, but wipe your tears when you're done and start all over. It is an opportunity to build better and brighter.

Today is the beginning of making the rest of your life the best of your life. Don't Quit! Build It Again!

THE OTHER SIDE OF DISCOVERY

By the time you spend 50 years discovering yourself, how many years will you use to develop yourself and what will be left to deploy yourself?

Some information and knowledge look catchy but they drive you around the same boundary of what you already know and because you are afraid of “the execution point” which is where the real work is, you stay at the entrance exciting yourself that you are growing.



Meanwhile, you are just caught up in excitement that provides nothing but shallow emotional gratification.

Growth is knowing what you've outgrown. Would you go back to nursery school just because you loved your junior rhymes?

Those who design such programs know what they are doing; they use different catchy and big words to name it “Principle this & Principle that” just to get you stuck to information that lack the capacity to translate into real life breakthroughs in career, business and purpose - there is what is called controlled & selective learning.

Dear leader, there is a season that discovery is birthed and clarity is sharpened through execution. You can never perfect any concept on paper until you’ve worked and walked it.



I've worked uncountable ideas and built enough initiatives and brands to know this. Some things can only be discovered and perfected on the field as you execute. To someone reading, this is your year of aggressive implementation and execution.

Know when to graduate from the common to holding down the real thing. Your time never stops ticking, don't spend it in deceptive excitation, move into strategic execution.



It is time to develop yourself by deploying yourself, in doing this, you will gain stronger perspective, sharper clarity and stumble on workable principles you can use to guide others into victory.

For everything under the sun, there is a time and a season; it is not all seasons that are opened by God, wisdom brings light and through it you can unlock the gates of seasons. There are many seasons and there is "YOUR" season. Know the season you are in!

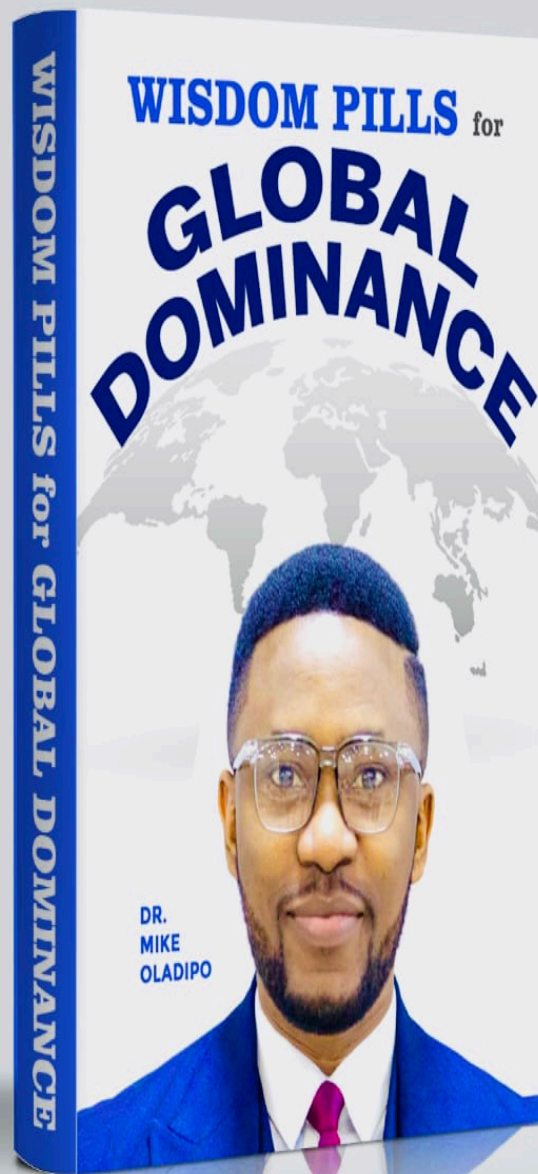
If it is your season of discovery, focus on it but don't spend all your life there. For those who have tarried enough on the discovery island, it is time to get into the marketplace, your generation is waiting for you.



There is a time to discover yourself, a time to develop yourself and a time to deploy yourself. Who then should you stay close to this year?

Those who empower you with the right strategies to execute productively and thrive profitably.

By the time you spend 50 years discovering yourself, how many years will you use to develop yourself and what will be left to deploy yourself. **Think about it!**



KEEPING THE MOMENTUM

Knowledge is great and you must keep learning, however, let strategy be the content of your learning.

You can know so much and still not be making systemic progress within reasonable period of time because of wrong strategy.



If you complain about everything, you will see faults in everything. If you give thanks for and in everything, you will see and act differently.

The goal is not to pray that challenges won't come, the goal is to see, think, act and react differently when they come.

SOMETHING TO THINK ABOUT!

It is more profitable and wise to learn what is helping others make progress, rather than asking them for money all the time or keeping malice because they didn't give you financial assistance when you ask.



Do you know people who should be learning what you know but won't, rather they stand aside looking from afar only to come close to state all their problems so as to get you to sort them out?

Don't get me wrong, you should help but **funding a lazy person with high appetite for good things** who won't learn is a venture with no reward. **It is like planting a good seed on a bad soil.**

A mentor once told a mentee, "If you don't want to know what I know, just stay away. Knowledge is your deliverer not my money. Go and sit and learn, I give myself to daily learning too."



He who does not (work) learn should not earn, learning is serious work.

Always remember, no one owes you anything, you owe yourself sound knowledge, wisdom and understanding. Go for it!

Buy truth - don't sell it for love or money; buy wisdom, buy education, buy insight - Proverbs 23:23 MSG

THE STRENGTH TO ADVANCE

Tell that village boy that he has a future.

Tell that helpless girl that divine providence would speak for her.

Tell that orphan that his dream is valid.

Tell that discouraged boy struggling to put his tenses together that an author lies within him.



Tell that young lady struggling through school that she will one day own a school.

Tell that young entrepreneur to keep pushing, the business would scale.

Tell the young couple trying to pay rent, they will own estates, and shout it loud to faithful parents, **they will eat the fruits of their labor.**



Hope: is not just a word we spell, but a **Season** we enter and a **Person** we meet.

As you journey forward, be that definition of HOPE.

If you can't praise effort, don't weaken it.



You are a HERO, live like one!

THE DRIVE, THE DRIVER & THE DRIVEN

- Some will see your work and be inspired.
- Some will see your work and remain indifferent.
- Some will see your work and develop hatred for no reason.
- Some will see your work, wish you well, pray for you and may even acknowledge it.

Guess what? Don't let any of these distract you, face front and keep moving.



Three ways to live your life;

CATEGORY 1:

Guess-trip yourself into the future (live by default).

This category is common and are susceptible to all manner of distractions and temptations.

They may be highly gifted and educated, but underneath their soul lies a longing for quick fix.

Their clarity quotient is simply short-span, they hardly can think and plan beyond the immediate. They may remain in survival mode for years simply because they've mastered the keys to surviving year after year.

They live to prove a point and they live to arrive. They may have a vision, but it is mostly attached to many shallow things with no sustainable impact.



CATEGORY 2:

Advance into the future, driven by a strong desire and clarity of what you have chosen to become (live by design).

This is what goals and ambitious spirit helps you attain; you are in pursuit of something you cherish and you can see it happening in few years, and so, you maintain a strong focus until attainment.

This is a more self-directed situation, the danger is, this category may live to arrive - stands the risk of losing motivation after attaining the set goals or on the flip side, may become powered by over-confidence and arrogance to the end that they begin to see everything as attainable and then begin to pursue all things without restrain even the things that are not morally right.



CATEGORY 3

You've seen and pictured your end, then you are living your end backward from today.

Only few people operate this model. They are inspired by the end; death is part of the motivation and the legacy of a well spent life becomes the compass of their human consciousness, conscience and commitment.

This category has an arrival point - purpose destination, which most times can be confirmed by the touch-light of the soul, manifesting as absolute peace, contentment and a well transitioned baton of excellence and goodwill.

This category understands limits, compassion, contentment and gratitude.

They know their arrival is the beginning for the next generation, so, they extend their influence into the next generation by empowering the new kings and queens.

This category can be misunderstood because they start to do today what many plan to do at the end of their lives.



Category 1 should not be your permanent address and if you are in category 2, just like the good-better-best pricing strategy, I put it to you that, category 2 is better but a room is reserved for you at category 3.

Above all, don't be driven by distractions, don't stop shining your light because of oppositions and never let the adulation of those who love you stop you.

You are here for a bigger purpose - to complete your divine assignment, advance humanity and bring honor to your creator.



The question is, if you exit today, how would your life be summarized?

1. A life dominated by pursuit of self-aggrandizement?
2. A promising life powered by focus and positive intentions to outdo self in order to upscale family dignity?
3. A life anchored on purpose, strategic deployment of intelligence, energy, vision and talent, driven by the understanding of times, seasons and that which was backed by a sustainable legacy.

Write your life mission and vision, but let it include your exit and obituary. In your imaginative life plan, live, exit and try to picture what goes on in your absence.



Your status at birth was - **INNOCENT!**
No one can die NEUTRAL, you either
DIE **GUILTY** or **FULFILLED.**

The Question is, Guilty of What?
Fulfilled of What?

That's yours to answer!

SOMETHING TO THINK ABOUT

Becoming a person who operates in genuine **LOVE** won't happen voluntarily or automatically, if not you will see and experience it everywhere on daily basis.

It takes a strong sense of intentionality, sacrifice, discipline and determination backed by a robust **WHY as an underlying factor.**



If you don't have it, you don't have it. If you truly have it, you can't hide it. Be genuinely happy to see people win.

📌 Do you work towards helping others become better, happy and successful?

📌 Do you feel discomforted when you see others being celebrated for what they truly deserve and what they've earned?

📌 Do you always wish you are the focus of all attention and once it is not you, no other deserves to be lavishly honored and appreciated?



Hatred is like cancer to the heart. It is what **breeds envy, jealousy, hypocrisy and animosity.**

It is present everywhere and more so, even in some families. If you are not happy, no one should be happy.

This is just a reminder, that no matter how attractive hatred is, it can never conquer love.



And you have not really started living, until the true revelation of what genuine love is about has been revealed to you, that's what defines your true **Humanity** and **Spirituality**.

Love is an asset that can be passed down to the next generation. If you are rich in love, you are rich.

Hatred can also be passed down; that's how some children get to inherit the enemies of their parents, simply because the parents programmed them to hate certain set of persons they hate.

What are you passing down?

If you are reading this and you have been an **Ambassador of Love,** don't stop spreading the fruit of love.



Do not let those that hatred has consumed discourage you to stop being a person of love.

Ask yourself, if your next step you are about to take is driven and anchored in genuine love, if it's not, it is a good point to make a switch. Yes, you can!

**In the end, no one will
miss their reward;
whatever we sow we
will reap in multiple
folds – Dr. Mike Oladipo**

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...inspiring transformational actions for all nations

LIVE INTENTIONALLY! LET LOVE LEAD!

STAY IN YOUR DIVINE PURPOSE

Gal. 6:4-5 MSG:

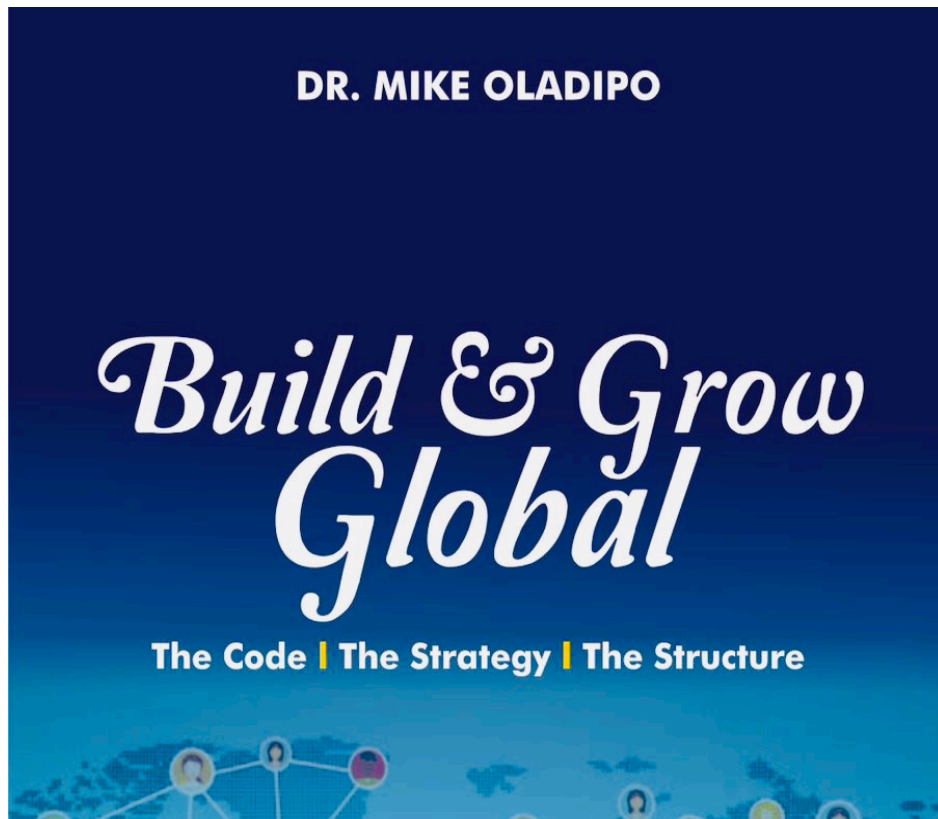
"Make a careful exploration of who you are and the work you have been given, and then sink yourself into that.

Don't be impressed with yourself. Don't compare yourself with others.

Each of you must take responsibility for doing the creative best you can with your own life."



#Go #Grow #Glow #Lead #Global



Extra Q & A Video Session from the Topic: **Build & Grow Global**

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<https://youtu.be/by242A5Uzzi>

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I will be glad to hear from you. Thanks!

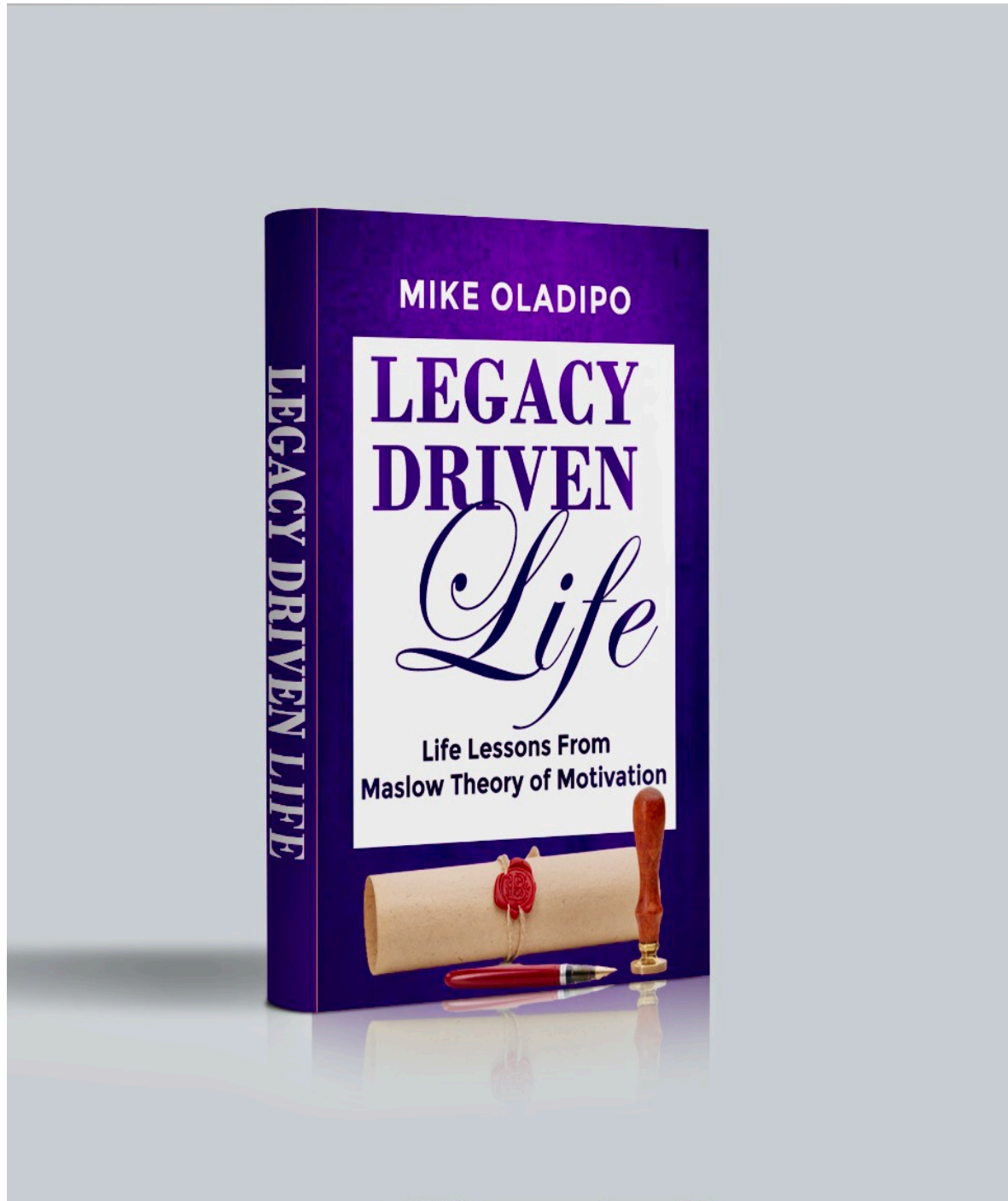
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